

Role: Junior Strategist

Details: Location: Old St, N1 (currently working 5 days from home, but intending to be a minimum of 50% office based)

Start date: immediately

Key skills & knowledge areas – research, sustainability & purpose, communication, time management & problem solving

Experience - 1.5+ years in agency role

Reporting into: Strategy Director

The Junior Strategist role

We're looking for an enthusiastic Junior Strategist to join our growing agency at an exciting time. Our team needs someone with experience working in an agency setting, who is looking to take the next step in their career and build on the professional experience they have gained to date.

You will be working with a variety of clients to support the delivery of projects that are aligned with our purpose, sustainability and communications offer. You'll report into the Strategy Director in the Strategy Team who will support you with career development and opportunities. You will also work with other members of the strategy, client, and creative teams on a range of different tasks.

About you

You will have some previous professional experience so that you are comfortable working in an agency environment and be familiar with the demands of working in a fast paced manner, managing your own time and working collaboratively with colleagues. We're looking for someone who can demonstrate confidence, passion, organisation, and most importantly a proactive and hands on attitude. You will be eager to learn new skills and develop your strategic capabilities, building on a solid set of core consultancy and research skills earned elsewhere.

We are a business that has been setup to work exclusively with purpose-driven brands, and are passionate at the role that both sustainability and creativity play in achieving that. It is essential that you share this passion, and can demonstrate some knowledge and understanding of this space, but do not ask that you have a postgraduate qualification or a particular specialism.

Day to day tasks and responsibilities

Knowledge and insight

- Building your knowledge and expertise in brand purpose, sustainability, and communications
- Developing and sharing your point of view through active contribution on projects

Project delivery

- Help shape and implement key client facing deliverables, such as workshops, interviews, insight gathering tasks, presentations and strategic and creative outputs
- Creating insightful and client ready outputs, that contribute to and help shape our response to client challenges and brief
- Play a supporting role on all required tasks, as directed by more senior members of the team

Managing client relationships

- Attend and contribute to client meetings

Commercial management

- Building knowledge and capabilities in commercial process to enable successful project deliver
- Taking ownership of your time and workload

Business development

- Produce research and inputs for proposals and pitches
- Identify opportunities, events, or articles that support business development

Account and project management

- Own project logistics and administration tasks on projects, including time and budget management

Team and culture

- Play an active role in the agency culture
- Play an active role in all areas of the strategy team and internal initiatives

Salary and benefits

- Competitive salary, dependent on experience.
- Company bonus scheme, discretionary and dependent on the profits of the company – eligible after passing your probationary period (6 months)
- Company health cash plan
- Birthday off (or next working day)
- Extra day of holiday per annum after 5 years' service
- Interest free season ticket loan and Bike to Work scheme

About Given

Given is a brand purpose agency. We strive to build successful brands by making business a force for good. We believe that businesses can achieve this if they have a clear purpose, strong values, and create solutions, products and ideas that matter for people, communities and the wider world.

You'll be joining a vibrant, ideas-led agency working across brands such as IKEA, Zalando, John Lewis and Virgin Media. We are a team that blends branding, innovation and sustainability consulting, with design, digital and creative production.

Given strives to be an equal opportunities employer and everyone's commitment to this process will be expected

To apply: Send CV and cover letter to recruitment@givenagency.com