

Role: Strategist

Details: Location: Old St, N1 (currently working 5 days from home, but intending to be a minimum of 50% office based)

Start date: immediately

Key skills & knowledge – sustainability, strategy development, innovation, insight & client management

Experience - 3+ years sustainability experience

Reporting into: Strategy Director

The Strategist role

We're looking for an ambitious Strategist to join our growing agency at an exciting time. Our team needs someone with experience working in an agency setting, delivering sustainability related strategies, solutions & outputs, developing and communicating insight, and managing clients relationships.

You will be working with a variety of clients to deliver end to end projects that are aligned with the range services that we offer. Whilst you will bring a specialism in sustainability, you will work across our full range of purpose and creative communication services.

You'll report into the Strategy Director in the Strategy Team, who will support you with career development and opportunities. You will also work with other senior members of the strategy, client, and creative teams on a range of projects and tasks.

About you

You will have experience building client relationships and enjoy owning your working on, and beginning to own your own projects. We're looking for someone who can demonstrate confidence in their own skills, a solutions focused and proactive attitude and who is collaborative and hands on in their approach. You must be comfortable with project management, client relationships, managing commercials, delivering to project timelines and producing exceptional work.

We are a business that has been setup to work exclusively with purpose-driven brands, and are passionate at the role that both sustainability and creativity play in achieving that. It is essential that you share this passion and a desire to make business a force for good.

In response to client demand, we are keen to expand the sustainability knowledge and expertise in our team and you will bring at least 3 years experience in this space. Ideally, you will bring strategic and communications skills, demonstrating that you are comfortable with the individual elements of sustainability strategies and communications, as well as some exposure to more holistic services such as trend analysis, innovation processes and stakeholder engagement.

Day to day tasks and responsibilities

Strategic thinking and insight

- Contributing to strategic thinking on projects, supporting the team to produce quality, insightful, and relevant recommendations
- Developing and contributing your own perspective, challenge and solutions to further better our work

Project delivery

- Help shape and deliver key client facing deliverables, such as workshops, interviews, insight gathering tasks, presentations and strategic and creative outputs
- Creating insightful and client ready outputs, that contribute to and help shape our response to client challenges and brief
- Play a leading role on smaller project tasks, as directed by more senior members of the team

Managing client relationships

- Building strong, healthy relationships with clients and building an understanding of their business
- Being a trusted point of contact for your clients' projects

Commercial management

- Actively contributing to project profitability and account growth, ensuring projects are delivered with commercial success

Business development

- Help grow revenue by upselling to existing clients and sourcing new opportunities
- Deliver pitches and proposals as part of the pitch team

Team and culture

- Play an active role in the agency culture
- Play an active role in all areas of the strategy team and internal initiatives

Salary and benefits

- Competitive salary, dependent on experience.
- Company bonus scheme, discretionary and dependent on the profits of the company – eligible after passing your probationary period (6 months)
- Company health cash plan
- Birthday off (or next working day)
- Extra day of holiday per annum after 5 years' service
- Interest free season ticket loan and Bike to Work scheme

About Given

Given is a brand purpose agency. We strive to build successful brands by making business a force for good. We believe that businesses can achieve this if they have a clear purpose, strong values, and create products and ideas that matter for people, communities and the wider world.

You'll be joining a vibrant, ideas-led agency working across brands like IKEA, Zalando, John Lewis and Virgin Media. We are a team that blends branding, innovation and sustainability consulting, with design, digital and creative production.

Given strives to be an equal opportunities employer and everyone's commitment to this process will be expected

To apply: Send CV and cover letter to recruitment@givenagency.com