

Role: Junior Creative

Location: Shoreditch High Street, E1 - hybrid working from home and the office

Start date: July 2021

Experience: 2/3 years

Key skills: Copywriting, campaign ideas, activation ideas and passion to create positive change

Apply: Please apply via <https://app.previewme.co/i/f76bcb>

This link will take you to a video application website called 'PreviewMe', please follow the steps on PreviewMe.

Salary expectation: £26,000

The role

As our agency continues to grow we are expanding our creative team. We're looking for someone who loves coming up with all kinds of ideas to help brands and businesses make positive change in the world. If this sounds like it could be you, then keep reading.

This is a junior role so we understand you might not have tonnes of experience. However, a real belief that brands need to be more purposeful and progressive to solve some of the world's biggest challenges, along with being able to answer briefs clearly and articulately, is what we are looking for.

Day-to-day

- You'll be coming up with ideas big and small – all with an element of purpose and positive change at their heart. This could be creating content ideas for an internal campaign on one day, and contributing ideas for the next public behaviour change campaign brief we are working on the next.
- You'll support on agency new business efforts – contributing ideas and energy to pitches and proposals.
- You'll be able to write great copy – channelling a client's tone of voice into an arresting narrative or attention grabbing headline.
- You'll be working across all of our clients, so you'll need to wear 'many hats' when it comes to your thinking and how you answer briefs.
- You'll get to collaborate with our truly brilliant design team – so giving clear, concept-first feedback is an important part of the role.

You

- You have 2–3 years experience – agency exposure would be ideal, as being able to juggle multiple projects and answer briefs for a range of clients is fundamental to this role.
- You love working collaboratively with clients and colleagues – co-creation is how we work.
- You can clearly present your ideas – verbally and in writing – showing how your thinking ladders up to effectively answering purpose-led briefs.

- (This is an important one!) You believe in making purposeful work that can have a real positive impact in the world.

About us

We're Given – the brand purpose agency. Founded in 2009 to help brands and business become a force for good, we've shaped sustainability strategies, dreamt up integrated creative campaigns and built impactful brands – all with a laser focus on creating positive change in the world. Our work has helped national and international brands like Ikea, John Lewis & Partners, Nationwide, Shelter, Aviva, Trainline, Yorkshire Water, Napapijri, Tommy Hilfiger, and many others, define and execute on their brand purpose – inside and outside their businesses. We fundamentally believe it takes both insightful strategy and smart creativity to change things for good, so we have both under the same East London roof.

For our people

- Company bonus scheme
- Pension Scheme with Aviva - auto enrollment after 3 months of employment
- Health plan
- 25 days annual leave
- Extra day annual leave per annum after 5 years' service
- Birthday day off and a birthday meal out (to the value of £100)
- £100 working from home allowance to help your home office set up
- Interest free season ticket loan and Bike to Work scheme
- Option and role dependent mobile phone for business and personal use (UK domestic calls only)
- Breakfast food provided when in the office

Given strives to be an equal opportunities employer and everyone's commitment to this process will be expected.