

Role: Senior Strategist - Purpose and Impact

Location: 168 Shoreditch High Street (one day in the office, four days flexible working)

Start date: immediately

Contract: full time

Salary: £48,000 - £60,000

Key skills & knowledge – purpose, brand strategy, insight and impact, and client management

Experience - 5+ years agency experience

Reporting into: Consultancy Director

The Opportunity

Given is the agency for purpose-driven brands. Everything that we do is about making brands a force for good - helping create positive change for people, communities and the world. Working with ambitious clients on the creation and execution of purpose, sustainable business strategies, innovation and creative campaigning and storytelling we are seeing the demand for the support that we can offer grow exponentially.

As we head into the next chapter of our business we are looking for a passionate, smart and imaginative senior strategist, with a specialism in purpose and impact, to join our growing strategy team. We offer great benefits, a collaborative and creative environment, impactful and meaningful work, brilliant career opportunities, and the chance to work with some of the biggest and best brands in the world.

The role

We are looking for someone with practical experience and leadership credentials, bringing a clear point of view based on experience and knowledge, and the passion and behaviours to inspire teams, colleagues and clients.

This role will see you leading projects, running workshops, uncovering disruptive insights, engaging leaders, and applying strategic and creative thinking to solve complex business and brand challenges. While working predominantly on purpose and impact projects, we are a dynamic and nimble agency so you must feel comfortable stretching your skills across the full range of strategic and creative communications services that we offer.

As a senior strategist you will need to have played a role as the project lead on large client briefs, working closely alongside Directors, with responsibility for the insight and direction of the project, leading the thinking and having oversight of junior colleagues. You'll report into the Consultancy Director who oversees the Strategy Team, who will support you with career development opportunities. You will also work closely with other senior members of the strategy, client, and creative teams on a range of projects and tasks.

About you

You will bring at least 5+ years agency experience with specific and multiple experiences of delivering purpose projects. You will bring strategic and analytical thinking, alongside excellent communications skills. You will be comfortable leading projects with targeted guidance and support from Directors. Across the strategy team and within the agency as a whole, you will have the ambition to drive us forward and support the agency to grow and develop outside of client projects.

You will have experience building client relationships, enjoy owning your work projects and working with junior colleagues. We're looking for someone who can demonstrate confidence in their own skills, a solutions focused

and proactive attitude and who is collaborative and hands on in their approach. You must be comfortable with project management, client relationships, managing commercials, delivering to project timelines and producing exceptional work.

Day to day tasks and responsibilities

Strategic thinking and insight

- Lead strategic thinking on projects, supporting the team to produce quality, insightful, and relevant recommendations
- Bring a confident and well articulated perspective on projects, offering challenge and solutions to better our work

Project delivery

- Lead and be responsible for all client facing deliverables, such as workshops, interviews, insight gathering tasks, presentations and strategic and creative outputs
- Create insightful and client ready outputs and give clear briefs to colleagues who contribute to and help shape our response to client challenges and briefs
- Play a leading role on large purpose-led projects with minimal Director supervision

Managing client relationships

- Build strong, healthy relationships with clients and an understanding of their business
- Be a trusted point of contact for your clients' projects
- Drive project profitability and account growth, ensuring projects are delivered with commercial success

Business development

- Help grow revenue by upselling to existing clients and sourcing new opportunities
- Proactively bring new business into the business and leverage your own network
- Lead pitches and proposals as part of the pitch team

Team and culture

- Play an active role in the agency culture
- Play an active role in all areas of the strategy team and internal initiatives

Salary and benefits

- £48,000 - £60,000, dependent on experience.
- Hybrid working, with only one fixed team day in the office a week
- We offer 26 days paid holiday per calendar year pro rata, plus public holidays. We also close the office between Christmas and New Year, which is in addition to your paid holiday allowance
- Company bonus scheme
- Pension Scheme with Aviva
- Health plan with SimplyHealth
- £100 working from home allowance to help your home office set up
- A tenure bonus reward after 3 and 6 years of employment
- Work from anywhere for 1 month of the year, after your first year of employment
- Access to our Given Campus for training and development needs
- Interest free season ticket loan and Bike to Work scheme
- Option and role dependent mobile phone for business and personal use (UK domestic calls only)

About Given

Given is a brand purpose agency. We strive to build successful brands by making business a force for good. We believe that businesses can achieve this if they have a clear purpose, strong values, and create products and ideas that matter for people, communities and the wider world.

You'll be joining a vibrant, ideas-led agency working across brands like IKEA, Zalando, John Lewis Partnership and Virgin Media. We are a team that blends branding, innovation and sustainability consulting, with design, digital and creative execution.

Given strives to be an equal opportunities employer and everyone's commitment to this process will be expected.

To apply: Send CV and cover letter to recruitment@givenagency.com - please add Senior Strategist - Purpose and Impact in the subject line.