

Role: Junior Strategist

Location: 168 Shoreditch High Street (one day in the office, four days flexible working)

Start date: Immediately

Contract: Full time

Salary: £28,000 - £35,000

Key skills & knowledge - research, sustainability & purpose, communication, time management & problem solving

Experience - 1.5+ years agency experience

Reporting into: Strategy Director

Application deadline: 22nd November 2021

The Opportunity

Given is the agency for purpose-driven brands. Everything that we do is about making brands a force for good - helping create positive change for people, communities and the world. Working with ambitious clients on the creation and execution of purpose, sustainable business strategies, innovation and creative campaigning and storytelling we are seeing the demand for the support that we can offer grow exponentially.

As we head into the next chapter of our business we are looking for a passionate, smart and bright junior strategist, with prior experience working in an agency setting, who is looking to take the next step in their career and build on the professional experience they have gained to date. We offer great benefits, a collaborative and creative environment, impactful and meaningful work, brilliant career opportunities, and the chance to work with some of the biggest and best brands in the world.

We are looking for someone with practical experience in an agency setting, comfortable with research and producing high quality work with senior supervision.

This role will see you supporting projects, helping prepare for workshops, undertaking research on single issues, broad trends and business strategies. We are a dynamic and nimble agency, so you must feel comfortable stretching your skills across the full range of strategic and creative comms services that we offer.

As a junior strategist you will need to have played a role on strategy or brand projects before, although we would expect this to be in a supporting capacity to senior colleagues. You'll report into the Strategy Director who leads the Strategy Team, who will support you with career development opportunities. You will also work closely with other senior members of the strategy, client, and creative teams on a range of projects and tasks.

About you

You will have at least 1.5 years previous professional experience so that you are comfortable working in an agency environment and be familiar with the demands of working in a fast paced manner, managing your own time and working collaboratively with colleagues. We're looking for someone who can demonstrate confidence, passion, organisation, and most importantly a proactive and hands on attitude. You will be eager to learn new skills and develop your strategic capabilities, building on a solid set of core consultancy and research skills earned elsewhere.

We would expect that whilst candidates might not be intimately familiar with the details of sustainability and brand purpose, all candidates are expected to have experience researching issues, producing summary decks, and generating insights.

We are a business that has been setup to work exclusively with purpose-driven brands, and are passionate at the role that both sustainability and creativity play in achieving that. It is essential that you share this passion, and can demonstrate some knowledge and understanding of this space, but do not ask that you have a postgraduate qualification or a particular specialism.

Day to day tasks and responsibilities

Knowledge and insight

- Building your knowledge and expertise in brand purpose, sustainability, and communications
- Developing and sharing your point of view through active contribution on projects

Project delivery

- Help shape and implement key client facing deliverables, such as workshops, interviews, insight gathering tasks, presentations and strategic and creative outputs
- Creating insightful and client ready outputs, that contribute to and help shape our response to client challenges and brief
- Play a supporting role on all required tasks, as directed by more senior members of the team

Managing client relationships

- Attend and contribute to client meetings

Commercial management

- Building knowledge and capabilities in commercial process to enable successful project deliver
- Taking ownership of your time and workload

Business development

- Produce research and inputs for proposals and pitches
- Identify opportunities, events, or articles that support business development

Account and project management

- Own project logistics and administration tasks on projects, including time and budget management

Team and culture

- Play an active role in the agency culture
- Play an active role in all areas of the strategy team and internal initiatives

For our people

- Hybrid working, with only one fixed team day in the office a week
- We offer 26 days paid holiday per calendar year pro rata, plus public holidays. We also close the office between Christmas and New Year, which is in addition to your paid holiday allowance
- Company bonus scheme
- Pension Scheme with Aviva, eligible after passing your probation
- Health plan with SimplyHealth, eligible after passing your probation
- £100 working from home allowance to help your home office set up, eligible after passing your probation
- A tenure bonus reward after 3 and 6 years of employment

- Work from anywhere for 1 month of the year, after your first year of employment
- Access to our Given Campus for training and development needs
- Interest free season ticket loan and Bike to Work scheme
- Option and role dependent mobile phone for business and personal use (UK domestic calls only)

About Given

Given is a brand purpose agency. We strive to build successful brands by making business a force for good. We believe that businesses can achieve this if they have a clear purpose, strong values, and create products and ideas that matter for people, communities and the wider world.

You'll be joining a vibrant, ideas-led agency working across brands like IKEA, Zalando, John Lewis Partnership and Virgin Media. We are a team that blends branding, innovation and sustainability consulting, with design, digital and creative execution.

Given strives to be an equal opportunities employer and everyone's commitment to this process will be expected.

To apply: Send CV and cover letter to recruitment@givenagency.com - please add Junior Strategist in the subject line.

Application closes: 22nd November 2021