

Role: Senior Creative

Location: Shoreditch High Street, E1 - hybrid working from home and the office

Start date: Immediately

The skills we're looking for: Creative Concepts and rationalisations, Art Direction. Film and story boarding. Short form copywriting.

Reporting into: Creative Director

Salary: Approx £45K

Apply: [Click here to apply!](#) You will be taken to an external website where you will be asked to fill out an application form. Make sure to attach your Portfolio, CV and cover letter. Tell us why Given, why this role and why you.

Application deadline: 21st November 2022

The role

As a Senior Creative at Given, you'll be a strong all-round conceptual thinker with a flair for art direction. You'll be the go-to person for creative briefs and art direction challenges – all with a sustainability and positive impact flavour. That means you'll spend much of your time coming up with concepts, visual directions, short copy, mood boards and devising film treatments in collaboration with a multiskilled team of designers, copywriters and other creative thinkers.

Day-to-day, you'll also feel just as comfortable in a brainstorm as attending a shoot. Working independently or in collaboration with designers, you'll dream up on-brief creative concepts and imaginative activations – clearly presenting your ideas to both internal teams and clients.

We'd love to see experience in the purpose space in your professional background, but if not we'll definitely be looking for passion for positive change in some form. Show us a real belief that brands need to be more purposeful and progressive to solve some of the world's biggest challenges and we'll have lots in common.

Day-to-day

- You'll be coming up with ideas using conceptual and visual flair – all with an element of purpose and positive change at their heart. One day you might be coming up with a conceptual creative idea for a campaign or content series, another you might be setting the art direction for photography or film.
- You'll be able to support your conceptual and visual thinking with short copy – demonstrating how words, tone and messages enhance and clarify your ideas.
- You'll be able to think across various formats and types of execution and have the skills to craft them. That might involve developing mood boards, creating film treatments, selecting videographers and production partners, attending shoots, briefing editors or something else
- You'll be working across all of our clients, from luxury fashion to utilities, so you'll need to be visually and conceptually agile
- You'll collaborate with our brilliant design team – so giving clear, concept-first feedback is an important part of the role

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- You'll support the agency's new business efforts – contributing ideas and energy to pitches and proposals. And often in a leading creative role.

About you

- You'll have an eye for aesthetics and the ability to capture a mood or attitude through images, words and references. You are able to clearly present your ideas showing how your thinking answers purpose-led briefs
- You'll be able to juggle multiple projects and develop creative concepts for a range of clients in a range of formats, including multi-channel campaigns. Some simple motion and editing skills might come in handy
- You love working both independently and collaboratively with clients, colleagues and production partners
- You'll understand the challenges and opportunities that film presents and feel comfortable working with the many people involved in producing it
- You are comfortable working at speed and to, sometimes tight, deadlines
- You are commercially savvy, or willing to learn how to be. Everyone at a small, independent business like Given understands how their work contributes to the business as a whole
- You believe in making purposeful work that can have a real positive impact in the world

About us

We're Given – the agency for purpose-driven brands. Founded in 2009 to help brands and business become a force for good, we've shaped sustainability strategies, dreamt up integrated creative campaigns and built impactful brands – all with a laser focus on creating positive change in the world. Our work has helped national and international brands like IKEA, John Lewis & Partners, Nationwide, Shelter, Aviva, Trainline, Calvin Klein, Yorkshire Water, Napapijri, Tommy Hilfiger, and many others, define and execute on their brand purpose. We fundamentally believe it takes both insightful strategy and imaginative creativity to change things for good, so we have both under the same East London roof.

Recruitment process

Our first step will be a 30 minute phone call to understand a bit more about you and why you've applied. Next, we'll invite candidates to a first round interview to get into more detail about you and the role, as well as taking a look at your portfolio together. The final stage will involve answering a short brief that will take no longer than a day of your time to prep. We'll ask you to come into our office (if you're comfortable doing that) to present your thinking.

For our people

- Hybrid working, with only one fixed team day in the office a week
- We offer 26 days paid holiday per calendar year pro rata, plus public holidays. We also close the office between Christmas and New Year, which is in addition to your paid holiday allowance

- Company bonus scheme
- Pension Scheme with Aviva
- Health plan with SimplyHealth
- £100 working from home allowance to help your home office set up
- A tenure bonus reward after 3 and 6 years of employment
- Work from anywhere for 1 month of the year, after your first year of employment
- Access to our Given Campus for training and development needs
- Interest free season ticket loan and Bike to Work scheme
- Option and role dependent mobile phone for business and personal use (UK domestic calls only)

Given strives to be an equal opportunities employer and everyone's commitment to this process will be expected.